



Job Description Form

Position Title	Market Analyst	Department / Division	Business Development
Company	CIM Property Consultants	Location	Yangon, Myanmar
Reporting To	Senior Business Development Executive		
Qualifications	<ul style="list-style-type: none"> • A bachelor’s degree from a recognized university, preferably in Real Estate, Business, Finance, Economics or other related disciplines; a higher degree in relevant subjects will be preferable; • A team player with good presentation skills • Able to work efficiently and meet deadlines, self-motivated, able to work independently • Proficiency in Microsoft Office applications, particularly in Word, Excel and PowerPoint 		
Specific Language skills, if needed	<ul style="list-style-type: none"> • Proficiency in English, both written and verbal 		
Job Summary / Scope	<p>Responsible for identifying market opportunities, the Market Analyst enhances industry understanding and aids strategic decisions. Collaborating with the various teams, to analyze market trends, assess competition, and identify expansion areas.</p> <p>Market Analysts play a pivotal role in building and fostering relationships with potential and existing clients, ensuring alignment with the company's strategic goals.</p>		
Detailed Job Description	<ul style="list-style-type: none"> • Undertake market studies, data analysis, site inspections and report writing • Work for a wide range of clients, including private and public companies, as well as, individuals for a wide variety of purposes, and to take responsibility for the accuracy and quality of such assignments • Work with other team members for the successful execution of consultancy assignments • Drive the growth and development of the consultancy business in Myanmar • Coordinate with clients on project related activities such as site inspections and information • Generate referrals and leads through social media management including website, Facebook and LinkedIn and other platforms as necessary. • Assist the Business Development team in generating new sales leads and establishing existing and new client relationships. • Assist the Business Development team in monitoring and implementing departmental sales procedures. • Other deliverables shall be requested from time to time and management shall have the right to amend these duties as deemed necessary. 		